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Introduction

The information in this document contains technical, legal and artistic guidance to enable the creation of excellent marketing and corporate communications materials.

There are several categories of information covered in this document:

**Logo Guidelines** covers requirements for proper logo usage and guidance for appropriate clear space provisions as well as guidance on the formats available. Strict adherence to the logo guidelines is required.

**Trademark Guidelines** covers in detail common trademarks used by Stratus and our partners. Detailed use cases are outlined here along with instructions for properly using the trademarks. As with the logo guidelines, strict adherence to the trademark guidelines is required.

**Design Guidelines** include the information design agencies will need in order to produce marketing materials for Stratus in the future. These guidelines cover fonts, colors, iconography, and print and web design styles currently being used by Stratus.

**Photography Guidelines** outlines the requirements for selecting and styling images to match the new corporate style. This section includes information on searching for contextually relevant images and provides guidelines for creating the style effects found in the marketing materials.

**Messaging Guidelines** cover the Stratus Value Proposition, supporting points and three Value Pillars upon which the updated Stratus campaign is built.

Agencies and individuals should refer to this document prior to and during the development and production of collateral and marketing materials for Stratus Technologies. Questions about content should be directed to Corporate Communications, who will do their best to quickly answer your questions.
Logo Guidelines

Logos are commonly used to promote instant public recognition of an enterprise, product, service or even an individual. Logos are either purely graphic (symbols/icons) or are composed of the name of the organization or product. Logos can also be trademarked.

The Stratus logos are pieces of art that represent the company. In order to maintain a clear and consistent identity in all assets around the world, you should observe the simple guidelines in this document whenever you use one of our logos.

A special logo variation with a tagline has been created for the purpose of advancing the new Stratus theme of “always on.” This logo with tagline variation has specific use cases that are outlined on page 6. The guidelines outlined here apply regardless of the Stratus logo used.

1. Leave enough surrounding space (see “Surrounding Space” and illustration on page 5).

2. Use only the colors and variations provided. Color is an important part of the logo identity. For your convenience, most logos are supplied with four variations: for one-color and multicolor usage on light and dark backgrounds. Don’t create any additional color variations, since this weakens our claim on the logo.

3. Do not use and/or adopt any marks or logos that are confusingly similar to, or that dilute any Stratus logos.

4. For our partners and other third parties: Do not use the Stratus logos in any manner that creates confusion as to source, sponsorship or association of your products or services with Stratus or that in any way indicates to the public that you are a division, affiliate, or franchise of Stratus or otherwise related to Stratus.
Logo Guidelines continued

To keep our legal claim on Stratus logos, they must look the same in all usages, without distortion or alteration. Here are some guidelines.

Don’t modify the logo by:
• adding words or symbols
• adding backgrounds, shadows, or colors
• stretching or compressing the logo
• combining it with other elements to create a new logo
• skewing, angling or rotating the logo

Make sure all parts of the logo are legible. If the logo is too small or “jaggy” to be clearly readable, change the design of the item you are creating. Corporate Communications can often suggest a solution.

Remember that the logo is a picture, not type, so avoid using it in sentences or in the place of words.

Surrounding Space

Our logos are always surrounded by a region of empty space. By keeping our logo away from other graphics, page edges, borders, and text, we make sure that the logo can be clearly viewed as a unit of its own.

The red arrows by each image at right show the source of the empty space dimension. The blue arrows show how this dimension is used to create a region of empty space.

Stratus Technologies: the height of a lower-case letter from the word “Stratus”.

Stratus Technologies For An Always-On World: The distance between the word “Technologies” and “For An Always-On World” is three letters, indicated by the red arrow. All other logo surrounding space guidelines apply.
Selecting the Appropriate Stratus Logo

The tagline for Stratus Technologies is “For an Always-On World.” Using the Stratus logo and tagline in a lockup is a good way to convey the Stratus message across a variety of marketing materials. It helps quickly convey both the company name and the value that Stratus delivers. The Stratus logo with tagline lockup was developed to suit many marketing materials. It helps quickly convey both the company name and the value that Stratus delivers. The tagline for Stratus Technologies is “For an Always-On World.” Using the Stratus logo and tagline in a lockup is a good way to convey the Stratus message across a variety of marketing materials.

In addition to considering space limitations in selecting the appropriate Stratus logo, there are also instances when the Stratus Technologies logo alone is a better choice. For example, Powerpoint templates, email signature lines, corporate letterhead and other outwardly facing non-marketing materials are more suited to the Stratus logo without tagline.

To summarize, the Stratus logo with tagline lockup should be used for marketing material where the spacing allows. In all other instances, use the Stratus logo.
Stratus Technologies Style & Design Guidelines

Logo Guidelines continued

File Formats

Use the correct format for the clearest, cleanest reproduction. Stratus Corporate Communications can provide the following file formats for the following intended purposes. If you need something else, Corporate Communications will gladly assist you.

1. For printing, signage, posters, banners, giveaways, and high-resolution uses:
   - EPS: the preferred format for commercial designers and printers. (Cannot be viewed or opened by most standard desktop software.)
   - PDF: the exact same artwork as the EPS file, but in a version that your desktop software can open.

Note: Your printer or designer will also need a copy of the guidelines you are reading now, and the Pantone Matching System (PMS) color number from below.

2. For Microsoft Office: Power Point, Word, Excel:
   - PNG: This format imports nicely into Microsoft Office. Use “Insert > Picture > from file”.

3. For Web pages:
   - GIF: If one of the default-supplied resolutions is not the exact dimension you need, request a custom file. Don’t attempt to compress or expand a GIF file: the results are unsightly.

Logo Colors

The Stratus logo is not to be altered from the original color formats provided. Note: For commercial printing, there is an industry-standard color matching system called “Pantone” or “PMS” that ensures that our logo colors are correct. The Stratus Technologies logo uses PMS 137.
Trademark Guidelines

This guide covers the Stratus trademarks and Stratus logos most commonly used by partners. A complete list of Stratus trademarks and logos is available on the Stratus website at http://www.stratus.com/go/trademarks.

Stratus’ trademarks, service marks and logos (“trademarks”) are valuable company assets that we must protect. It is important to us that our partners and others use our trademarks and logos in accordance with these guidelines.

By using our trademarks and/or logos you acknowledge that Stratus is the sole owner of the trademarks and logos, and the goodwill they represent. Further, you will not use our trademarks or confusingly similar marks in a manner that would cause confusion as to our relationship, the source of the products/service, or in any way that could damage the value and/or goodwill of the trademarks and logos. You also agree that you will not challenge Stratus’ use, registration of, or applications to register our trademarks and logos anywhere in the world.

These guidelines are subject to change at any time, without notice. Stratus reserves the right to object to any use of its trademarks and/or logos that Stratus, in its sole judgment, deems improper or unlawful, even if that use is not expressly prohibited in these guidelines. Stratus means and includes, Stratus Technologies Bermuda, Ltd., Stratus Technologies, Inc. and their respective subsidiaries.

Types of marks

Trademarks A trademark is a word, phrase, or symbol that is used to identify the source of a product and differentiate one company’s goods from those of another. Unregistered trademarks are denoted by the symbol ™. Registered trademarks are denoted by the symbol ®.

Service marks A service mark performs the same function as a trademark, but for services instead of goods. Service marks are denoted by the symbol SM. Service marks can also be registered.

Trade name A trade name is the name a company uses to conduct its business. Stratus and many other companies use their trademarks as part of their company name (example Stratus Technologies Inc.). When used in this manner no trademark symbols are used. Trade names are used as nouns and trademarks are used as adjectives.

Proper Trademark Usage Guidelines

These guidelines apply to all types of trademarks:

• Trademarks are used as proper adjectives followed by a common noun descriptor:
  □ Correct usage: Your ftServer® systems
  □ Incorrect usage: Your ftServer®
  □ Correct usage: Load Stratus Avance® software
  □ Incorrect usage: Load Stratus Avance®
  □ Correct usage: everRun® SplitSite® data protection
  □ Incorrect usage: everRun® SplitSite®

Additional examples of the proper use of trademarks, a list of trademarks, service marks and appropriate common noun descriptors appear at the end of this document.

• Use the appropriate symbol(s) the first time the trademark appears in the body copy of the document:
  □ Correct first use: Stratus® ftServer® systems
  □ Correct subsequent use in the same document: Stratus ftServer systems or ftServer systems
  □ Correct first use: Stratus Avance® software
  □ Correct subsequent use in the same document: Stratus Avance software or Avance software
  □ Correct first use: Stratus® everRun MX Extend® software
  □ Correct subsequent use in the same document: Stratus everRun MX Extend software or everRun MX Extend software
• When Stratus is used as a trade name (the name of the corporation) or in the possessive form, the trademark rules do not apply. Examples of trade name usage follow:
  - Stratus’ partners
  - Stratus introduces its next-generation product line
  - ftServer® systems from Stratus
  - Stratus’ line of ftServer® systems
  - everRun® software from Stratus
  - Stratus Technologies everRun® software

• When Stratus is used as a trademark (e.g. “Stratus” is used as an adjective to denote a brand), the trademark rules apply. Examples of trademark usage:
  - Stratus® <brand> software
  - Stratus® <brand> ftServiceSM offerings
  - Stratus® <brand> everRun MX® fault-tolerant software

• Make a clear distinction between your own solutions, products, and/or services and any Stratus offerings:
  - Correct use: Stratus® ftServer® systems running <partner name> <partner applications>
  - Incorrect use: <partner name> ftServer systems

• Do not alter the trademarks. Use the correct spelling and correct capitalization:
  - Correct usage: ftServer® systems
  - Incorrect usage: FT server systems
  - Correct usage: everRun® software
  - Incorrect usage: EVERRUN® software
  - Correct usage: ComputeThru® technology
  - Incorrect usage: Compute thru® technology

• Do not use a trademark as a possessive:
  - Correct usage: Stratus Avance® virtualization wizard
  - Incorrect usage: Stratus Avance®’s virtualization wizard

• Do not use a trademarks as a plural:
  - Correct usage: The company bought three ftServer® platforms.
  - Incorrect usage: The company brought three ftServers.

**Notice of Trademark Ownership**

Notice of trademark ownership through the use of credit lines (“legends”) helps strengthen our trademarks by making the public aware of our trademarks and our ownership of them. Accordingly, it is important that you use the legend as specified, attributing ownership to Stratus.

“Stratus, (list of other Stratus trademarks used) is/are trademark(s) of Stratus Technologies Bermuda Ltd., in the United States and/or other countries. All other trademarks are the property of their respective holders.”

**Copyrighted Stratus Material**

Original texts, logos, graphics, images or screen shots, and other Stratus materials must be approved for use by Stratus. See your Stratus partner marketing representative for more information on requesting the use of Stratus-owned content. A copyright notice should accompany the use of these materials. This can appear in an adjacent area or as a footnote.

The copyright should read:

© <year> Stratus Technologies Bermuda Ltd. All rights reserved.
Commonly Used Stratus Trademarks

A complete list of Stratus trademarks and logos is available on the Stratus website at http://www.stratus.com/go/trademarks

<table>
<thead>
<tr>
<th>Stratus Trademarks</th>
<th>Common Noun Descriptors</th>
</tr>
</thead>
<tbody>
<tr>
<td>ComputeThru®</td>
<td>technology</td>
</tr>
<tr>
<td>Continuum®</td>
<td>systems, family, hardware, fault tolerance, platforms, etc.</td>
</tr>
<tr>
<td>ftServer®</td>
<td>systems, family, hardware, fault tolerance, platforms, etc.</td>
</tr>
<tr>
<td>Stratus®</td>
<td>servers, software, platforms, services, offerings, solutions, hardware, products, uptime assurance, etc.</td>
</tr>
<tr>
<td>Stratus Avance®</td>
<td>software, high availability, HA, virtualization, platform etc.</td>
</tr>
<tr>
<td>everRun®</td>
<td>software, technology, solutions, etc.</td>
</tr>
<tr>
<td>everRun MX®</td>
<td>software, fault tolerance, lockstep, high availability, etc.</td>
</tr>
<tr>
<td>everRun MX Extend®</td>
<td>software, fault tolerance, high-availability, disaster recovery, data protection, etc.</td>
</tr>
<tr>
<td>SplitSite®</td>
<td>technology, software, data protection, etc.</td>
</tr>
<tr>
<td>ActiveService™</td>
<td>network, technologies, features, etc.</td>
</tr>
<tr>
<td>Active Upgrade™</td>
<td>technology, features, software, etc.</td>
</tr>
<tr>
<td>Automated Uptime™</td>
<td>layer</td>
</tr>
<tr>
<td>DupliCache™</td>
<td>mirroring technology</td>
</tr>
<tr>
<td>EnviroStor™</td>
<td>technology</td>
</tr>
<tr>
<td>ftScalable™</td>
<td>storage</td>
</tr>
<tr>
<td>ftServiceSM</td>
<td>offerings, coverage, features, support, etc.</td>
</tr>
<tr>
<td>Uptime Meter™</td>
<td>gauge, calculator, device, measurement, statistics</td>
</tr>
</tbody>
</table>

Please note:
The following everRun product names are not trademarks but should be used in conjunction with the everRun trademark and subsequently followed by a common noun descriptor.

everRun Monitor: (common noun descriptor-software)
- Correct first use: Stratus® everRun® Monitor software
- Correct subsequent use in the same document: Stratus everRun Monitor software or everRun Monitor software

everRun Express: (common noun descriptor-software or high availability)
- Correct first use: Stratus® everRun® Express software (or high availability)
- Correct subsequent use in the same document: Stratus everRun Express software or everRun Express software (or high availability)
Design Guidelines

Fonts

Trade Gothic LT Standard is the typeface used in all print and web materials. Body text is Trade Gothic LT Std Light. Trade Gothic LT Std Bold and Trade Gothic LT Std Bold 2 are used for headlines and other subheadings. See right for type examples in layouts.

The design templates for Case Studies and Product Brochures utilize Adobe InDesign styles for ease of document formatting. Refer to the “Character Style” pull down menu on the top menu bar to access the formatting styles.

Body copy in print is Trade Gothic LT Std Light.

Headline: Trade Gothic LT Std Bold

Subheading & Body Copy: Trade Gothic LT Std Bold No. 2

Industry: Trade Gothic LT Std Regular
Colors

The primary accent color in Stratus marketing materials is blue. The secondary colors are green, red, “Stratus” yellow (used on the graphic on the corporate logo) and gray. Additional color choices include purple, orange and teal.

Color breakdowns are shown at right in RGB (suitable for digital use) and CMYK (for print use).

These colors may be used across corporate communications, with the secondary and additional colors being used for purposes such as creating chart and table graphics inside of presentations and color-coding print materials to enable simpler categorization.

As noted previously in the Logo Guidelines section, the proper Pantone® color for the Stratus logo is black and PMS 137.
Iconography: Stratus Pillars

Three icons have been created to convey the Stratus value proposition pillars of Flexible, Easy and Trusted. These icons should always be used in conjunction with the words Flexible, Easy and Trusted when used in marketing materials. Depending upon the orientation of the layout, the words may be placed below or to the side of the icons, as in the examples here, or stacked one below the next. The order of the icons is always “Flexible,” “Easy” and then “Trusted.”

Unless a lack of space prevents it, include the short pillar copy blocks with the icons and pillar headlines.

The icons should always appear as a group. Do not make each icon a separate color. The type color should match the color of the icons, or be the same color as the body copy of the rest of the document. Icon color can be changed to white for use on dark backgrounds, or can be changed to any of the Stratus colors shown on the previous page.

NOTE: Use only the approved copy for the pillar icons. Approved copy can be found in the Messaging section of this document.

The clear space requirement for the pillar icons is the same as for the Stratus corporate logo. The clear space is defined as the height of a lower-case letter from the word “Flexible.”
Iconography: Informational Icons

A series of icons has been created to showcase the categories of information available about Stratus Technologies and its products and services. The wide variety of information types — from white papers to analyst reports to case studies to webinars and videos — are identified by illustrations to help readers or viewers quickly choose the type of information that best suits their needs.

To the right are the icons that have been created for the various information types. You will see these icons on display on the Stratus.com website.

The same clear space requirements surrounding the Pillar icons and the Stratus logos also applies to the Informational Icons.

Example of Informational Icons on website
### Headline style

Headline treatment includes a short, descriptive phrase on a blue background. Headlines should be 2 lines or fewer, with the blue background color adjusting to the line length of the words on each line. There is a visible space between the headline and the subheading, with a two-style type treatment (regular font followed by bold font) to emphasize the main idea. If needed, a third type area, which is used to emphasize Stratus benefits, is used in white. A drop shadow is used to aid the white type in standing out. (See box below for drop shadow creation instructions.)

This headline style is consistent among all marketing materials, from website to presentations to print executions.

### Creating drop shadows

Example drop shadow dialog box. Angle is 135 degrees with 2 pixels, distance, 0% spread, and 2 pixel size. Opacity is set near 50% in this example. (Opacity level is dependent upon the brightness of the image below.)

### Example of headline style in print collateral
Sidebar style

A white box with a clever shadow creates the illusion of dimension that helps sidebars stand out from the main body copy. Sidebar content is content that emphasizes the main point of the document or supplements the information in the document.

Callout style

Callout boxes showcase important information from inside the document. Use a blue box for callouts, and change the type to the color and style shown in the example. The print file template will have example callout boxes in place, and the style sheet includes the callout type size and spacing. Size the callout box to accommodate all text, leaving adequate free space around the sidebar contents. Callout boxes can overlay photographs or stand on their own.

Selecting callouts

When choosing callouts for the documents, emphasize quotes and excerpts from the body copy that match the value proposition pillars of “Flexible,” “Easy” and “Trusted.”
Product Images

When showing images of Stratus products, particularly the hardware, be sure to remove any background colors. The appearance of any product should be crisp and clean. Images can be cropped for effect, as shown in the main image graphic to the right.

When repurposing older images, be sure to remove the backgrounds behind any product. When photographing new product images, be sure to mimic the style of existing photographs (angle, perspective, etc.) in order for the new image to integrate well into the product lineup. Simple drop shadow design helps the product stand out from the light background.
Selecting photography images

Images used in marketing materials should reflect the nature of the industry being highlighted and convey action.

Select contextually relevant activities for images that include people. For example, in building security, an image of a woman swiping her ID card for access into a secure office conveys action relevant to the always-on application support Stratus provides in that industry.

For environmental shots, such as manufacturing and public safety, select images with objects in motion. An ambulance on the way to an emergency call, or an assembly line in motion are good examples.

Avoid static images or images that appear posed or set up or that don’t convey action. In Building Security, for example, an image of a person swiping an ID card is more interesting than an image of a security camera mounted on a building.

For all images, select a horizontal aspect ratio to fit the image spaces in print, presentation, and web executions.

Search criteria

Stratus has a subscription to Shutterstock (shutterstock.com). Be sure to select “royalty free” in your search criteria. Images that are not royalty free often carry a hefty price tag, particularly if the image is to be used in global marketing efforts.

Begin your search by typing in some of the contextually relevant terms that reflect the industry you want to portray. For example, in Building Security, use search words such as “access control” and “security monitoring.” For Public Safety, use terms like “emergency response,” “public safety,” and “emergency services.”
Photography Effects

For web images and for images that require text overlays, apply a gradient to the image to darken it slightly so the text areas are readable. Pick an accent color of the image you are using to be the shadowed gradient color. The source file images of the pictures in use have a gradient layer that can be reviewed as a guide for creating gradients on new images.

If needed, use some of the common effects tools in Adobe Photoshop to lighten images or highlight key image sections to clarify the action or meaning of the image. For example, in the ambulance photo shown at right, both the gradient effect and a lightening effect were used. The gradient allowed for consistent background behind the text while the lightening effect highlighted the ambulance to emphasize action and speed.

If the image you select does not require text overlays other than headlines and subheads (such as in PowerPoint materials and print materials), then the gradient effect can be turned off. Highlight and lightening effects can still be used to enhance the image, if needed.
A Special Note on Web Images

When creating images for the rotating banners on the Stratus website, be sure to use the website Photoshop template. This template includes an area below the common image area that drops behind the “Flexible, Easy, Trusted” pillar copy block. You will need to be sure your images crop correctly so the action sits above this area. See example at right.

Website rotating banner images have an additional image space requirement to accommodate the Stratus pillar icons and text.
Messaging Guidelines

Nomenclature

In this marketing campaign — “Technologies For An Always-On World” — hyphenate the phrase “always on” when it is a descriptor to another word:

Correct:
Technologies for an always-on world
Always-on assurance
Always-on technologies

Incorrect:
Technologies for an always on world

When used in a main headline, “ALWAYS-ON” appears in all capital letters, along with the rest of the headline.

In the tagline, both the “A” and the “O” in the phrase should be capitalized.

In body copy, both words are lower case, except when the sentence begins with the word “Always.”

Correct: “Stratus is a leader in providing always-on technology to companies around the world.”

Incorrect: Stratus is a leader in providing Always-On technology to companies around the world.

Do not hyphenate “always on” if it is not a descriptor of another word.

Correct: Always on for Manufacturing.

Correct: If always on is an application requirement, Stratus has a solution to fit your needs.

Incorrect: Always-On for Manufacturing
## Corporate Value Proposition and Pillars

These files will be edited periodically and are shown here for reference purposes. Always refer to the most recent approved Microsoft Word document for the correct messaging prior to beginning a design or marketing project. This document includes both pillar and supporting points for copy writing exercises across regions, and supporting long, medium and short copy blocks expanding upon the corporate value proposition and each of the three pillars.

<table>
<thead>
<tr>
<th>Lead Value Prop &amp; Elevator</th>
<th>Stratus Technologies keeps your applications running in an always-on world</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>• Our solutions enable rapid deployment of always-on infrastructures, from enterprise servers to clouds, without any changes to your applications</td>
</tr>
<tr>
<td></td>
<td>• Our products (software and servers) combined with our people, enable us to identify problems that others miss and prevent downtime before it occurs</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Customer Benefits &amp; Stratus Differentiators</th>
<th>Flexible</th>
<th>Easy</th>
<th>Trusted</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Our range of solutions ensures continuous operation of your applications in your chosen computing environment – physical, virtualized or cloud</td>
<td>Our products are easy to deploy and manage, allowing your applications to run without specialized expertise</td>
<td>Our customers, including Global Fortune 500 companies and SMBs, all rely on Stratus to keep their most critical operations up and running</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Supporting Details</th>
<th>Flexible</th>
<th>Easy</th>
<th>Trusted</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Our solutions include software for industry standard servers, Stratus built servers and managed services</td>
<td>• Our products can be up and running quickly with minimal intervention unlike more complex solutions such as clustering</td>
<td>• We have supported always-on infrastructures for companies of all sizes across a range of industries for over 30 years</td>
<td></td>
</tr>
<tr>
<td>• Our solutions work with the major operating systems, Intel-based hardware platforms, virtualization environments and hypervisors including Microsoft Windows, Linux and VMWare</td>
<td>• Our comprehensive remote monitoring detects and fixes problems before they occur so that you don’t have to deal with outages and data loss</td>
<td>• Providing the highest levels of customer service is at the heart of our culture and this is reflected in our 97% customer satisfaction rate</td>
<td></td>
</tr>
<tr>
<td>• Our solutions work with your existing applications to provide the highest levels of availability without the need for modifications</td>
<td>• Our solutions enable upgrades and repairs to be made easily without any disruption to your operations</td>
<td>• Our team of availability experts are on hand 24/7 and are alerted to any potential problems before they impact the continuous running of your applications</td>
<td></td>
</tr>
</tbody>
</table>
LONG Corporate Value Prop and Lead Elevator

In today's always-on world, applications run under increasingly demanding conditions. Computing environments have become more complex as companies virtualize, begin to move to the cloud, and address increasing demands for continuous access, instant response, seamless connectivity, and stringent compliance. With these escalating demands comes greater pressure to prevent even the smallest amount of application downtime. Companies are responding to this need for always-on solutions by searching for technologies that either conform to or enhance their current IT infrastructures.

Stratus Technologies is the leading provider of infrastructure based solutions that keep your applications running continuously in today's always-on world.

Stratus Technologies’ always-on solutions can be rapidly deployed without any changes to your applications, eliminating the risk and complexity involved in costly modifications. Our platform solutions provide end-to-end operational support with integrated hardware, software and services. Our software solutions are designed to provide always-on capabilities to applications running in physical, virtualized or cloud environments. All our solutions work with the major operating systems and hypervisors, allowing Stratus’ always-on technologies to work well within existing infrastructures.

Our approach, driven by our proven platform and software solutions and backed by our people, enables us to identify problems that others miss and prevent application downtime before it occurs. Multiple layers of proactive diagnostic, continuous monitoring and automated self-correcting services are backed by a global team of engineers who provide immediate support no matter where in the world a system is located.

Stratus Technologies supports always-on infrastructures for thousands of companies — from Global Fortune 500 to SMBs — in over 40 countries across fields as diverse as manufacturing, security, financial services, emergency response, and retail operations. If always-on is a requirement, Stratus Technologies has a solution that fits.

MEDIUM Corporate Value Prop and Lead Elevator

In today's always-on world, applications run under increasingly demanding conditions. With these escalated demands comes greater pressure for companies to prevent even the smallest amount of application downtime by incorporating always-on solutions that respond to their increasing availability requirements.

Stratus Technologies is the leading provider of infrastructure based solutions that keep your applications running continuously in today's always-on world.

Stratus Technologies’ always-on solutions can be rapidly deployed without changes to your applications. Our platform solutions provide end-to-end operational support with integrated hardware, software and services. Our software solutions are designed to work well within existing infrastructures including physical, virtualized and cloud environments.

Our approach enables us to identify problems that others miss and prevent application downtime before it occurs. Multiple layers of proactive diagnostic, monitoring and self-correcting services are backed by a global team of engineers who provide immediate support no matter where in the world your system is located.

Stratus Technologies supports always-on infrastructures for thousands of companies worldwide in fields as diverse as manufacturing, security, financial services, emergency response, and retail operations. If always-on is an application requirement, Stratus Technologies has a solution that fits.
SHORT Corporate Value Prop and Lead Elevator

Stratus Technologies is the leading provider of infrastructure based solutions that keep your applications running continuously in today’s always-on world.

Stratus Technologies’ always-on solutions can be rapidly deployed without changes to your applications. Our platform solutions provide end-to-end operational support with integrated hardware, software and services. Our software solutions are designed to provide always-on capabilities to applications running in your chosen environment – physical, virtualized or cloud.

Our approach and our people enable us to identify problems that others miss and prevent application downtime before it occurs. Multiple layers of proactive diagnostic, monitoring and self-correcting services are backed by a global team of engineers who provide immediate support no matter where in the world your system is located.

If always-on is an application requirement, Stratus Technologies has a solution that fits.
Flexible Pillar: LONG copy block

Our solutions ensure continuous operation of your applications in your chosen computing environment. Our technology works with a range of operating systems, virtualization environments and Intel-based hardware platforms, providing unmatched flexibility in configuring your infrastructure for always-on performance. All our solutions work with the major operating systems and hypervisors including Microsoft Windows, Linux and VMWare. Whether your requirements are for always-on solutions for physical, virtualized or cloud environments, Stratus’ solutions will provide the highest levels of availability to your existing applications, without the need for modifications.

Our products include software for your choice of industry standard servers, platform solutions designed from the ground up for continuous availability deployments, and managed services. Our all-inclusive platform solutions includes an x86 server that continues to operate through events that stop other servers. Our software solutions can turn industry standard servers into always-on systems. Our managed services help protect availability of your always-on applications from end-to-end, assuring performance for transactions and business processes that span networks and locations. Addressing a critical gap in the market, Stratus is the only always-on solution provider with software solutions that support applications requiring multiple cores, as well as vCPUs.

We help companies address and solve always-on requirements across a range of operational, customer-facing and regulatory applications, helping companies of all sizes — from SMBs to multinational corporations — achieve always-on performance.

Flexible Pillar: MEDIUM copy block

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We help companies address and solve always-on requirements across a range of operational, customer-facing and regulatory applications, helping companies of all sizes — from SMBs to multinational corporations — achieve always-on performance.

Flexible Pillar: SHORT copy block

Our range of solutions ensures continuous operation of your applications in your chosen computing environment. All our solutions work with the major operating systems and hypervisors including Microsoft Windows, Linux and VMWare. Our products include software for your choice of industry standard servers, platform solutions designed from the ground up for continuous availability deployments, and managed services. We help companies address and solve always-on requirements across a range of operational, customer-facing and regulatory applications, helping companies of all sizes achieve always-on performance.
Our products are easy to deploy and manage, allowing your existing applications to run without the risk and complexity associated with modifying or re-writing applications that may not have been altered in years. Our solutions integrate into your existing operating system environments to deliver always-on performance quickly and simply, eliminating the need to separately manage downtime prevention tools for multiple operating systems. No specialized operational expertise is required, reducing system administration costs and the need for on-site IT resources at remote locations. Our products are designed to be up and running quickly with minimal intervention, unlike more complex solutions such as clustering.

In addition to proactively preventing unplanned downtime, our solutions enable upgrades and repairs to be made easily with minimal disruption to your operations. Your applications continue to run normally, preventing unplanned downtime and allowing for routine maintenance to be scheduled at more convenient times.

Our comprehensive remote monitoring services find and fix problems before they occur so that you don’t have to deal with outages and data loss. System monitoring and diagnostics are active 24/7, not just after an event has caused a problem. Our platform and software solutions include continuous monitoring that detects, analyzes, manages and reports issues automatically to Stratus service experts located around the world, resolving most issues before our customers know there is a problem. Our online remote services span networks and locations keeping applications running even in satellite or isolated locations.

Easy Pillar: SHORT copy block

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Trusted Pillar: LONG copy block

Our customers, from Global Fortune 500 companies to small and medium-sized businesses, all rely on Stratus to keep their most critical operations up and running. As the proven provider of always-on performance for more than 30 years, Stratus integrates continuous monitoring services with reliable platform, software and virtualization technologies to ensure your critical applications are always running. Our platform and software solutions are backed by a global team of engineers who provide immediate support no matter where in the world your system is located.

We have supported always-on infrastructures for companies of all sizes across a range of industries, including financial services, manufacturing, retail, transportation, public safety, healthcare, security and transportation. As the need for always-on performance has increased, Stratus has continued to provide flexible and easily implemented solutions that always include dedicated customer support.

Providing the highest levels of customer service is at the heart of our culture and this is reflected in our 97% customer satisfaction rate. Our team of availability experts are on hand 24/7 and are alerted to any potential problems before they impact the continuous running of your applications. Stratus’ system monitoring and diagnostics are active continuously, not just after an event has caused a problem, ensuring your operations are always on and eliminating the time, revenue, reputational, life and resource risk factors associated with operational failure.

Trusted Pillar: MEDIUM copy block

Our customers, from Global Fortune 500 companies to small and medium-sized businesses, all rely on Stratus to keep their most critical operations up and running. Our platform and software solutions are backed by a global team of engineers who provide immediate support no matter where in the world your system is located.

Financial services, manufacturing, retail, transportation, public safety, healthcare, security and transportation are just a few of the industries in which Stratus has provided critical always-on solutions. As the need for always-on performance has increased, Stratus has continued to provide flexible and easily implemented solutions that always include dedicated customer support.

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